

AMBASSADE DE LA REPUBLIQUE DU CAMEROUN
à MOSCOU
COURRIER
Arrivée le2.2. APR. 2022.....
Sous le No

AMBASSADE
DE LA REPUBLIQUE DU CAMEROUN
AU ROYAUME DES PAYS-BAS



EMBASSY
OF THE REPUBLIC OF CAMEROON
TO THE KINGDOM OF THE NETHERLANDS

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CAMEROON ECONOMIC AND CULTURAL WEEK TO THE NETHERLANDS

The Hague from 10 to 15 May 2022

Agenda

10-05-2022: DINING CEREMONY (Minrex, Minepat & Minac)

9:00-9:45	Registration	WTC/NH
9:45-10:00	Arrival of various authorities	WTC/NH
10:05-11:00	Opening Speeches of the Cameroon Economic and cultural week +official Opening of The Village and Arts Galerie	WTC/NH
11:10-12:45	Panel Discussion: Cameroon- Netherlands Business Forum (Minepat SND30, API, Legal, The Netherland Business matrix in Cmr	WTC/NH
12:50: 14:50	Break	
15:00-16:30	Panel Discussion: State of Play Agribusiness, Horticulture in Cameroon, and The Netherlands (Chambers of Agriculture, The Netherlands' Cies, Jangolo)	WTC/NH
16:45-17:45	Financing, Green Economy and Education as one of the solutions to strengthen economic sectors: satellite and space technology applications, Green Funds (CFC, DR Aminou, Lux, Kamga).	WTC/NH

18:00-19:00 Culture as a driven force for development and Cameroon with
 keynote speech By Mme Dumas president of Gacha cultural
 Foundation followed by A vernissage

19:15- 20:45 Diner offered by The Minister of External relations

11-05-2022 Minepat, MINAC ANIC (Field Visit of Mayors)

10:00-11:00	Panel Discussion	
	Trade Facilitation: bridge-building actions of the ports of The Netherlands and Cameroon and those of The chambers of commerce	WTC/NH
11:00-12:30	Presentation of some key Projects by Cameroon to The Dutch Investors (Minepat,PAD, PAK, Camtel)	WTC/NH
12:30-14:55	Lunch and B2B	WTC/NH
15:00-16:00	Sharing of experience and Investment Opportunities in :	WTC/NH
	<ul style="list-style-type: none"> ▪ Trading ▪ Digitalization. ▪ Agrobusiness: ▪ Banking & Finance(Wzinkel) ▪ Energy 	
16:15-17:30	Doing Business in : Conversation with - Mr. Zwinkels & Mr Peter lock and some Dutch Compagnies present In Yaoundé)	WTC/NH
19:30-22:00	Business diner under the Patronage of The Minepat: (Cocoa Valley and Utamtsi presenting our best coffee and Chocolate)	WTC/ WTC/NH

12-05-2022 Cities and Municipalities as actors of development: Rotterdam visit ongoing)

Concrete tips, best practices, know-how and ideas on :

10.00: 11:30	waste management, job creation, Water Management, green financing of reforestation and green cities, green energy, urban mobility transportation, sports and culture	WTC/NH
11.30-13.00	ICT, digitalization Projects and tools to better markets products: Tourism, e.commerce and services (Remy poliwa, Afrochic Travels...)	WTC/NH
13:00-14.45	Lunch	
15.00-16:30	From brain drain to brain gain: A new vision for a better partnership	WTC/NH
16:30 -17:30	B2B creating link for tomorrow	WTC/NH
	▪ Tourism(Aviatour, AFrochic Travels, Zingana Hotel),	
19:00-20:30	Jazz band Cameroon talents at live: Sport and Tourism with Roger Milla, Andre Onana, Eyoung Enoh, Vanesa Mballa, Helene Wezeu	Village WTC/NH
21:00-22:00	Free diner	

13-05-2022 Field visit:(Amsterdam visit ongoing)

Visit 3: Dairy Campus, Wetsus, Leeuwarden

SCHEME	VISIT	ADDRESS
08.30 – 11.00	Travel to Leeuwarden	Pieter Stuyvesantweg 1, 8937 AC Leeuwarden
11.00 - 12.30	Visit to Dairy Campus	
12.30 – 14.00	Visit to the Governor of Friesland + lunch	
14.00 – 15.30	Visit to Wetsus	Oostergoweg 9, 8911 MA Leeuwarden

15.45 – 18.15	Travel to Den Haag	
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Visit 4: Port of Amsterdam – Zaandam-Cocoa transformation

08.30 – 09.30	Travel to Amsterdam	De Ruijterkade 7, Amsterdam
10.00 – 11.30	Visit to the port of Amsterdam	
11.30 – 12.00	Networking Session	
12.00 – 13.00	Lunch	
13.00 – 15.30	Visit to the cocoa- transshipment / processor	
15.30 – 16.30	Travel to Den Haag	

09.30 - 11.00	Panel discussion: Job creations, waste management green energy, urban mobility transportation sports and culture	Nomination of members of panel Microphones Setting Nr of Rooms
10.00 -12.00	Ongoing B2B	
11.15 - 12.30	Inspiring Practice: ITC Projects: an opportunity for Cameroon Diaspora in The Netherlands	
12.30 -13.30	Lunch	
15.30 -16.30	Parallel Workshops on the following themes <ul style="list-style-type: none"> ▪ Digitalization. ▪ Waste management. ▪ Urban Mobility. ▪ Youth Employment, ▪ Sustainable tourism 	Nomination of members of panel Microphones Setting Nr of Rooms
16.30 - 17.30	Cameroon talents at live: Sport and Tourism with Roger Milla, Andre Onona, Eyoung Enoh, Vanesa Mballa, Helene Wezeu	Microphones Setting Nr of Rooms

SCHEME	VISIT	ADDRESS
07.00-07.30	Travel to Westland	
07.30-09.30	Visit (flower auction)/ Flora Holland	Middel Broekweg 29, Honselersdijk
10.00-11.30	Centre horticulture / Maire de Westland	Europa 1, Naaldwijk
11.45-12.45	Technical school (ISW Vakcollege)	Hoge Woerd 27, Naaldwijk
13.00-14.30	Lunch	
14.30-15.30	horticulturist (Richard Duijvesteijn Zentoo Brasil)	Scherpenhoeklaan 11, Poeldijk
15.30-16.00	Group A: Travel to the Hague Group B: Travel to Dordrecht	
Contact persons: Ben Zwinkels – Peter Lock		
21.00-22.00. Free diner		

14-05-2022: Cameroonians abroad Day (Minrex, DG,s, Mayors)

10.00-11:30	Panel discussion: tailored policies and offers for Cameroonians abroad (Minrex and Specialized Cameroon public Companies CNPS, Credit Foncier Cameroon, SIC)	WTC/NH
11:30-13:00	Some key projects presented by the diaspora	WTC/NH
20:00-02 00	Charity Gala (Recognition)	WTC/NH

Please note:

- *from Tuesday 10 till Friday 13 a VIP room is available under planning for B2B discussion.*
- *Dedicated work sessions are:*
 - *Wednesday May 11, Mayors are received by The Mayor of Wassenaar*
 - *Thursday May 12, PAD&PAK are received by The Port of Rotterdam*
 - *Friday May 13, PAD&PAK are Received by the Port of Amsterdam*
- *Fields Visit Starts on Thursday May 12(Horticulture and Technical Schools) with a full dedicated day on Friday May 13 for Milk and cheese Factory.*

WTC/NH Hotel address

**Prinses Margrietplantsoen 100
2595 BR The Hague**